

## PVA Drywall Primer - F544 Series

### Product Description

FixAll PVA Drywall Primer is a waterborne interior primer intended for both commercial and residential use. This rapid drying, high hiding primer meets the high production requirements of professionals and makes a good first coat for surfaces that are porous or absorbent. This product can be brushed, rolled or spray applied.

### Recommended Use

Sheetrock, Drywall, Wallboard, Masonry Block, Ceiling tile.

### General Surface Preparation

Surfaces to be painted must be free of dust, mildew, dirt, grease, loose paint, oil, glue size, calcimine, wax, soap, and other surface contamination. Patch irregularities with Spackle or an appropriate patching compound. Spot prime these areas before priming the entire surface with the appropriate primer. Wallboard, Sheetrock, Gypsum Board - Joint compound should be sanded smooth, but avoid abrading the paper. Dull any glossy or smooth areas.

### Application

Stir well before applying. It can be applied by brush, roller, or paint sprayer. FixAll PVA Drywall Primer is ready to use from the can and may be altered slightly for spray application. Apply an even, uniform layer at the recommended spread rate. Keep a wet edge and do not roll back into product after applying. When spraying, you must back-roll or back-brush to push the coating into the surface pores, ensuring an even coat application and achieving proper adhesion. Extended drying times may be necessary under conditions of low temperature, elevated humidity, increased film thickness, and/or poor ventilation.

### Clean up

A mixture of warm water and mild soap is the best cleaning solution for water-based paints. Prepare soapy water and pour into a clean container. Dip the paint brush into the mixture, working the soap through the brush bristles. Follow with a clear water rinse. Repeat the process if necessary. Always use a clean container with clean soapy water and follow with a clear water rinse. For stubborn water-based paints, try mineral spirits or lacquer thinner, followed by warm soapy water and a clear water rinse.

### Architectural Specifications

Plaster, Sheetrock, Wallboard, Masonry Block, Ceiling tile:  
1 coat FixAll PVA Drywall Primer F54400  
1 or 2 coats Latex California or FixAll Paints flat finish or ceiling paint.

### Precautions

Do not add solvents, oils or colors in oil, or mix with other paint types. Do not apply when air or surface temperature is below 50° F or when drying conditions are poor. Keep from freezing. Do not use this product under oil base products. Do not use under catalyzed epoxies, epoxy polyesters or aliphatic urethane's.

### Environmental Health and Safety Information

**Keep out of reach of children. Do not take internally. Close container after each use.**  
**Refer to Safety Data Sheet for additional health and safety information.**

Protect from freezing.  
Do not apply to damp surfaces or when surface, material and ambient temperature is below 50 °F (10 °C) or above 90 °F (32.2 °C). Extended drying times may be necessary under conditions of low temperature, elevated humidity, increased film thickness, and/or poor ventilation.

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\*Depending upon color choice, non zero VOC colorant added to this product may significantly increase VOC levels.

Silica Warning ! - Scraping, sanding or removing old paint or drywall finishing materials from any surface may release lead, asbestos, and/or crystalline silica dust. LEAD, ASBESTOS, AND CRYSTALLINE SILICA ARE TOXIC. For a Guide to Working Safely with Silica", log on to the U.S. Department of Labor's website at: [www.osha.gov/dsg/topics/silicacrystalline](http://www.osha.gov/dsg/topics/silicacrystalline).

**WARNING:** This product contains a chemical known to the State of California to cause cancer, birth defects or other reproductive harm.

Lead Warning ! - If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

Some paint products may contain chemicals which are harmful if they come in contact with exposed skin. Protection for exposed skin (gloves, protective creams) should be available, and used per product directions.

Always use any paint product with proper ventilation. Provide general dilution or local exhaust ventilation in volume and pattern to keep the air contaminant concentration below the applicable exposure limit (OSHA PEL) of the components being used. This information is listed on the appropriate Material Safety Data Sheets. All application areas should be ventilated in accordance with applicable OSHA regulations, contact your local office for specific information.

In an enclosed area and as required, always wear an appropriate, properly fitted respirator (NIOSH/MSHA approved) during and after application of any coating unless air monitoring demonstrates that vapor/mist levels are below applicable limits. Follow respirator manufacturer's directions for respirator use.

**FIRST AID:** In case of eye contact, flush immediately with water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, seek medical attention immediately. If swallowed, rinse mouth with water (only if person is conscious). Call for medical assistance immediately. Do not induce vomiting unless directed to do so by medical professional.

**WARNING!** Use only with adequate ventilation. Do not breathe spray or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling. **KEEP OUT OF REACH OF CHILDREN.**

### Technical Data

<b>Product Type</b>	Primer
<b>Exposure</b>	Interior
<b>Specular Gloss</b>	2° ± 2
<b>Volume Solids</b>	29.4% ± 2
<b>Weight Solids</b>	49% ± 2
<b>Vehicle Solids</b>	13.3% ± 2
<b>Pigment</b>	86.7% ± 2
<b>Wet Film Thickness</b>	5 mils
<b>Dry Film Thickness</b>	1.5 mils
<b>Viscosity @ 77 °F</b>	105KU ± 5
<b>Max VOC</b>	50 g/l
<b>Flash Point ° F</b>	Non-Combustible
<b>Thinner</b>	Water
<b>Clean - up</b>	Soap & Water

### Surface Spread Rate

<b>Smooth</b>	300-400 s.f./gal.
<b>Porous</b>	250-300 s.f./gal.
(Spray Application is 50% of above)	

### Drying Times

<b>To Touch</b>	30 Minutes
<b>To Handle</b>	4 hours
<b>To Recoat</b>	2 hours
<b>To Wash</b>	

(@ 70 - 77 °F, 50% R.H)

### Surface Temperature At Application

Minimum: Over 50°F	Maximum: Under 90°F
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### Storage Temperature

Store Between Over 40°F to Under 100°F

### Tools & Equipments

<b>Brush</b>	Synthetic, Nylon or Polyester
<b>Roller</b>	3/8" -3/4" Nap Synthetic Fiber, 3/8" Nap Synthetic Fiber
<b>Airless Spray</b>	.017 to .019 Tip

### Available Package Sizes

5 Gallon	Gallon
(Weight Per Gallon:11.54 lbs. ± .5 lb)	

### Available Colors and Bases

White	
Available in 0 stock colors	

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USE COMPLETELY OR DISPOSE OF PROPERLY: Dispose of in accordance with applicable Federal, State and Local regulations. Under the Resource Conservation and Recovery Act (RCRA) regulations, it is the responsibility of the product user to determine, at the time of disposal, whether a material should be classified as a hazardous waste. For recycling guidance of any unused amount, contact your local or provincial organization of recovery and recycling. Dry, empty containers may be recycled in a can recycling program where facilities are available and sanctioned by local authorities.

### Notes

Extended drying times may be necessary under conditions of low temperature, elevated humidity, increased film thickness, and/or poor ventilation.