

Technical Data Sheet



07-22-2019

Vogue Theatrical Paint - F000 Series

Product Description

Vogue Theatrical Paint is a premium quality acrylic interior flat finish in pure and vibrant high chrome colors, especially designed for use in theatre, film, television, scenery, and display. It dries fast in less than an hour to a rich, velvet-like, non-reflective flat finish. All Vogue colors have been tested our technical staff and TV Studio technicians for correct luminance and high resolution of RGB values for optimum operation of the Ultimatte™ Video System.

Recommended Use

Theatrical stages, sets, television production, photography studios and areas where a non-reflective coating is desired.

General Surface Preparation

Surfaces must be clean and free from dirt, dust, grease, oil or peeling paint. A white powdery deposit (efflorescence) often found on masonry surfaces, should be completely removed with a stiff wire brush. Glossy areas should be dulled by light sanding. Repair cracks and imperfections with Muralo Spackle.

Application

Stir before use.

Brush: Use nylon or synthetic bristle brushes for best results. Avoid brushing back into paint after it has been on the surface for more than five minutes. Allow paint to dry completely before touching up.

Roller: For best results, use a good quality 3/8 inch nap roller for smooth surfaces and 1/2 inch or longer nap for rougher surfaces. Be sure to allow paint to dry before touching up.

Spray: Conventional airless application. For best results, use equipment manufacturer's recommendations.

Clean up

A mixture of warm water and mild soap is the best cleaning solution for water-based paints. Prepare soapy water and pour into a clean container. Dip the paint brush into the mixture, working the soap through the brush bristles. Follow with a clear water rinse. Repeat the process if necessary. Always use a clean container with clean soapy water and follow with a clear water rinse. For stubborn water-based paints, try mineral spirits or lacquer thinner, followed by warm soapy water and a clear water rinse.

Architectural Specifications

New or Unpainted Surfaces including Masonry:

1 coat FixAll Ultimate Universal Primer F50600

1-2 coats of Vogue Theatrical Paint F000 Series

Previously Painted Surfaces:

2 coats Vogue Theatrical Paint F000 Series

Precautions

KEEP OUT OF REACH OF CHILDREN. Avoid prolonged contact with skin or breathing of spray mist. Close container after each use. Do not take internally. Use with adequate ventilation. Keep from freezing. Do not apply when temperature is below 50° F.

Environmental Health and Safety Information

Use only with adequate ventilation. Close container after each use. KEEP OUT OF REACH OF CHILDREN. Refer to Safety Data Sheet for additional health and safety information.

KEEP FROM FREEZING



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*Depending upon color choice, non zero VOC colorant added to this product may significantly increase VOC levels.

Silica Warning! - Scraping, sanding or removing old paint or drywall finishing materials from any surface may release lead, asbestos, and/or crystalline silica dust. LEAD, ASBESTOS, AND CRYSTALLINE SILICA ARE TOXIC. For a Guide to Working Safely with Silica", log on to the U.S. Department of Labor's website at: www.osha.gov/dsg/topics/silicacrystalline.

WARNING: This product contains a chemical known to the State of California to cause cancer, birth defects or other reproductive harm.

Lead Warning ! - If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

Some paint products may contain chemicals which are harmful if they come in contact with exposed skin. Protection for exposed skin (gloves, protective creams) should be available, and used per product directions.

Always use any paint product with proper ventilation. Provide general dilution or local exhaust ventilation in volume and pattern to keep the air contaminant concentration below the applicable exposure limit (OSHA PEL) of the components being used. This information is listed on the appropriate Material Safety Data Sheets. All application areas should be ventilated in accordance with applicable OSHA regulations, contact your local office for specific information.

In an enclosed area and as required, always wear an appropriate, properly fitted respirator (NIOSH/MSHA approved) during and after application of any coating unless air monitoring demonstrates that vapor/mist levels are below applicable limits. Follow respirator manufacturer's directions for respirator use.

FIRST AID: In case of eye contact, flush immediately with water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, seek medical attention immediately. If swallowed, rinse mouth with water (only if person is conscious). Call for medical assistance immediately. Do not induce vomiting unless directed to do so by medical professional.

WARNING! Use only with adequate ventilation. Do not breathe spray or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling. KEEP OUT OF REACH OF CHILDREN.

Technical Data	
Product Type	Finish
Exposure	Interior
Specular Gloss	0° ± <2
Volume Solids	38.34% ± 2
Weight Solids	55.13% ± 2
Vehicle Solids	47.83% ± 2
Pigment	52.17% ± 2
Wet Film Thickness	3.0 mils
Dry Film Thickness	1.0 mils
Viscosity @ 77 °F	98KU ± 3
Max VOC	50 g/l
Flash Point ° F	Non-Combustible
Thinner	Water
Clean - up	Soap & Water
Surface Spread Rate	
Smooth	350-400 s.f./gal.
Porous	300-350 s.f./gal.
(Spray Application is 50% of above)	
Drying Times	
To Touch	30 minutes
To Handle	4 hours
To Recoat	2 hours
To Wash	14 days
(@ 70 - 77 °F, 50% R.H)	
Surface Temperature At Application	
Minimum: Over 50°F	Maximum: Under 90°F
Storage Temperature	
Store Between Over 40°F to Under 100°F	
Tools & Equipments	
Brush	Synthetic, Nylon or Polyester
Roller	3/8" - 1/2" Nap
Airless Spray	.017 to .019 Tip
Available Package Sizes	
Gallon	
(Weight Per Gallon:11.48 lbs. ± .5 lb)	

Available Colors and Bases

Available in 18 stock colors

USE COMPLETELY OR DISPOSE OF PROPERLY: Dispose of in accordance with applicable



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Federal, State and Local regulations. Under the Resource Conservation and Recovery Act (RCRA) regulations, it is the responsibility of the product user to determine, at the time of disposal, whether a material should be classified as a hazardous waste. For recycling guidance of any unused amount, contact your local or provincial organization of recovery and recycling. Dry, empty containers may be recycled in a can recycling program where facilities are available and sanctioned by local authorities.

Notes

This product is self-priming over multiple new and previously painted surfaces. Specific primers are recommended for new wood, stained and other unique substrate conditions.